

Thinking Out Loud

Jim Kelley, General Manager

The other day it occurred to me that in all the year's I've written this column, I've never told you about one of our favorite outreach programs, *Yule for Fuel*.

The Wellfleet Harbor Actors Theater (WHAT) established this benefit variety show to help local families with fuel assistance. And, when they asked us to help sponsor the fundraiser several years ago, we signed on in a heartbeat.

The benefit stretches over four consecutive Saturdays from November 27 to December 18. Each evening features musical acts, readings by well-known Cape authors and special theatre pieces.

Jacqueline Schwab, Chandler Travis, Tripping Lily, Toast and Jam, Crabgrass, Sebastian Junger, Michael Lee, The Ticks, Fred Magee, Ellen Anthony, Steve Morgan, Frank Morgan, Tim Sweeney, David Wright, the Extremes, and Big Jazz are among the many talented performers scheduled to appear. Tickets for each night are \$18. For more information, visit what.org.

Like the folks at WHAT, we believe it's important to give back to the community, and I couldn't think of a more fitting benefit for Snow's to support than *Yule for Fuel*.

I hope you'll set aside an evening to enjoy a fantastic show and support a fantastic cause. Together, we'll warm up the holidays for some of our neighbors in need.

Check system compliance

Call Snow's
508.255.1090

New State Upgrade Mandates for Some Oil Heat Customers

It's The Law

Massachusetts has enacted a new law to address oil leaks from home heating systems. The law's two major provisions require:

- the installation of either an oil safety valve or an oil supply line with protective sleeves on systems that do not currently have these devices
- insurance companies that write homeowner policies offer coverage for leaks from heating systems that use oil.

Protect Yourself

Please know, oil leaks are not only expensive; they're dangerous. A leak may expose you to petroleum vapors in your home. If the leak reaches the soil or groundwater beneath your house, then a cleanup must be performed to restore your property to state environmental standards. Leaks that affect another property or impact drinking water supply wells can complicate the cleanup and increase the expense. Each year, several hundred Massachusetts families experience some kind of leak.

How Snow's Can Help

Heating oil systems installed on or after 1/1/90 are most likely already in compliance because state fire codes implemented these requirements on new installations at that time. However, for total peace of mind, please contact our office to verify your system is in compliance. If necessary, we will pay a complimentary call to your home to inspect your system and give you an estimate of upgrade costs if required. The upgrades must be in place by 9/30/11; all home owners will need a certificate of compliance in order to renew their home owners' insurance policies.

Gas Stoves & Fireplaces

There's No Warmer Feeling Than Saving Cold, Hard Cash

Because we've been heating homes on Cape Cod for over a century, we know a thing or two about smart investments. And, installing a gas stove or fireplace insert in your home is certainly one of them.

They conserve energy, reduce heating costs, increase your home's value – and deliver non-stop comfort with the flick of a switch. No fireplace? No problem. Today's gas appliances have numerous venting options, so you can put one just about anywhere.

And at Snow's, we don't just sell you the product. Our licensed professionals in the Fuel Department will install your appliance, fuel it and maintain it. How's that for a seamless service?

And, to make your investment even smarter, we'll take \$200-\$300 off the purchase and installation of any Regency or Hampton gas appliance you choose.

Visit our showroom in the main store today to view our Hampton and Regency models and get answers to your questions.

Meet The Experts

Tim Milarky, Sales Consultant

Tim joined us in September and will be selling our expanded line of services and maintenance programs. During his lengthy career in industrial sales, he has managed the distribution of everything from food to hazardous industrial chemicals. "I've worked with some pretty diverse products," says Tim. "But my core responsibilities have always been customer safety and service."

Tim's primary focus will be on new customer development. "Continuous growth benefits all customers," he says. "That's why Snow's has been able to stay such a strong company for over a hundred years. A strong customer base helps ensure competitive pricing and expanded services."

Because Tim and his wife, Marcia, had a long history of family connections and interests on the Cape, they decided to relocate here from Connecticut recently. Daughter Lindsay is an Occupational Therapist in the Boston area and son Ryan is an Attorney in Colorado.

Kevin Corcoran, Service Technician

This time of year, you may meet Kevin as he services your burner; however, because he's our new air conditioning specialist, you're likely to run into him when things heat up this summer. Throughout his career, Kevin has worked with several leading companies on the Cape and Islands, so we knew he was the right person to help launch our new Air Conditioning Repair Service last summer.

Kevin was born in Staten Island, New York, raised in Brewster and now resides in East Harwich with his wife, Irene, and step children.

Refer a Friend, Dine Out on Us!

If you refer a friend or family member who joins our Full Service Propane or Fuel Oil Heating Program, you'll receive a \$75 gift certificate to a fabulous local restaurant – call for details.



TIM MILARKY



KEVIN CORCORAN



- Conserve Energy
- Reduce Heating Costs
- Increase Your Home's Value
- Enjoy The Ambiance
- Stay Warm During Power Outages

\$200-\$300 Off Purchase & Installation

- **\$200 Off Any Gas Stove or Fireplace Insert**
- **\$100 Off Any Brand New Installation with Purchase***

You'll not only save \$200 on your gas stove or fireplace insert purchase. You'll also save an additional \$100 when you have our professionals install it.

*Offer valid for brand new installations only; other restrictions may apply.



Snow Removal

Please help us ensure uninterrupted delivery & service to your property. Snow is always an obstacle in this business and some seasons are especially challenging. Our technicians and drivers need safe access to your property at all times, so please clear the area around the fill location and shovel any driveways or walkways they need to gain access.

If you're away from your Cape home during the winter, please provide us with the contact information for the person/company responsible for snow removal.

Flying South for the Winter?

Please provide an updated phone number and notify us of your address. Often, customers who have their mail forwarded do not receive their bills in time to pay them when due. When you return, give us a call and we'll change your address back.

Important Policies

For Part-Time Residents to Help Us Serve You Better

- You must inform us when you turn OFF or ON your fuel appliances for the season.
- You must inform us of any changes that affect your fuel needs.
- We will apply a service charge for any unnecessary deliveries.

Snow's Fuel Company

22 Main Street, Orleans, MA 02653
508.255.1090 | FAX 508.240.3843

Monday-Saturday 8am-5pm

Closed Sundays & holidays

SnowsHomeAndGarden.com

FuelService@SnowsCapeCod.com

